Leadership: Leveraging Mission & Relationships to Save Lives

Sue Dunn, President & Chief Executive Officer

Donor Alliance Denver, Colorado





These are the days of miracle and wonder.

Paul Simon





Imagine the following scenarios...





ORGAN & TISSUE DONORS

TRANSPLANT WAITLIST





ORGAN & TISSUE DONORS



TRANSPLANT WAITLIST



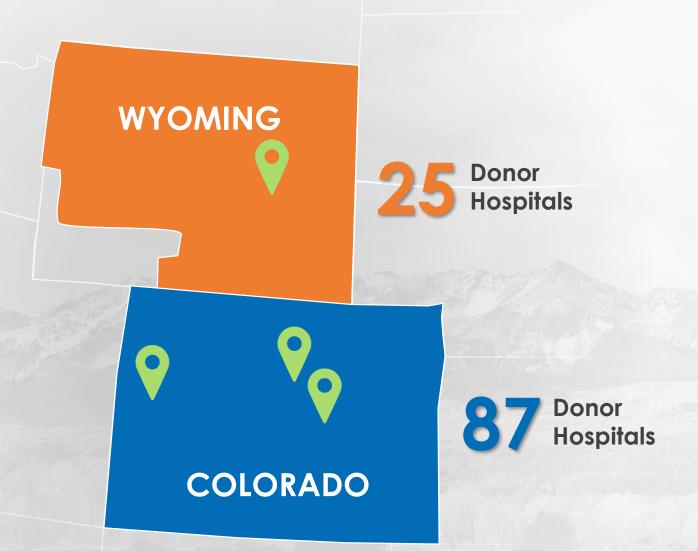


Donation Service Area

Key Customers

4 Transplant Centers

2 Tissue Processors







MISSION

Donor Alliance saves lives through organ and tissue donation and transplantation.

VISION

Maximizing all donation opportunities



Integrity
Leadership
Excellence
Accountability
People First







SET DIRECTION

Inspires & Raises the Bar

EVALUATE & IMPROVE

Coaches, Motivates, Rewards & Recognizes to Deliver Results

DEPLOY THE PLAN

MISSION-DRIVE CUSTOMERS, **STAKEHOLDERS** & PARTNERS MISSION. **WORKFORCE VISION &** CORE **VALUES**

Determines
Accountabilities
& Collaborates

Builds Commitment

Role Models &

DEVELOP STRATEGIES

Communicates & Engages

ALIGN PEOPLE, PROCESSES, TOOLS & TECHNOLOGY





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MISSION, VISION & CORE VALUES

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Inspires & Raises the Bar

Role Models & **Builds Commitment**

RELATIONSHIPS

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WORKFORCE

Communicates & Engages

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Communication & Engagement

Listening Mechanisms

Personal Communication





Communication



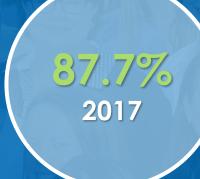




Employee Engagement



84.8%2016





Creating an Environment for Success

Organizational Learning

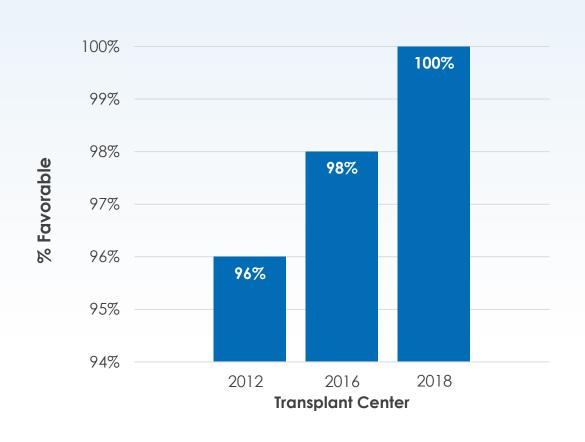
Developing Leaders

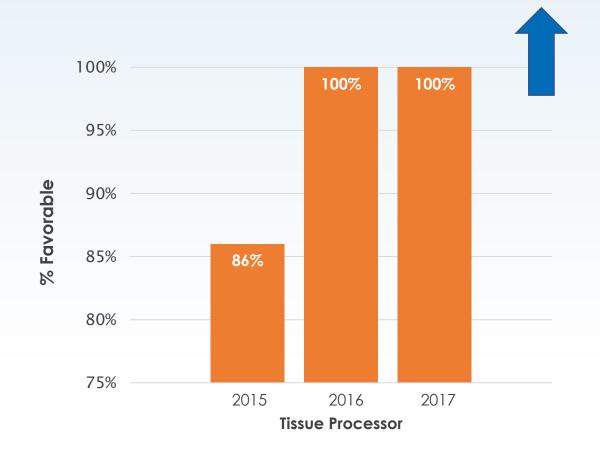
Focus on Action





Customer Satisfaction









Creating an Environment for Success

95%

Favorability
Trust in Senior Leaders

4.9/5

Board Engagement

60% WY

Highest Donor
Designation Rates in
the Country

69% CO





Integrated Governance & Public Trust

Ethical & Legal Behavior

Transparency in Operations

Board Engagement





Connect to Mission









Ending Deaths on the Transplant Waiting List

